



FUNDAÇÃO
GETULIO VARGAS



PRELIMINARY PROGRAM

I RESEARCH WORKSHOP ON “INSTITUTIONS AND ORGANIZATIONS”

São Paulo
July 17th and 18th 2006

1. SCOPE AND OBJECTIVE

Institutions define the rules and norms of conduct in a society; organizations are the players in the society that interpret and act upon those rules. For a long time, research on institutions and organizations has been conducted almost independently by different theoretical lenses. Economists, sociologists, management scholars and political scientists have all embraced the study of institutional environments and institutional arrangements within and between firms. However, the contributions of those distinct streams have not been properly debated and integrated. For instance, while scholars associated with organizational economics have largely focused on formal mechanisms to govern exchanges (such as explicit contracts and hierarchies), sociologists and other social theorists have stressed the role of informal mechanisms including trust-based networks, political relations, and social-cognitive processes.

The I Research Workshop on Institutions and Organizations is an effort by three research-oriented schools in Brazil (IBMEC São Paulo, Fundação Getúlio Vargas and the School of Business and Economics at the University of São Paulo) to discuss relevant academic and practical issues of institutions and organizations in an interdisciplinary way. Seminar participants will discuss recent developments in the analysis of institutions and organizations through the lens of several disciplines (economics, management, sociology, and so forth). Instead of focusing on the contributions of specific disciplines dealing with institutions and organizations, workshop presenters and discussants will try to emphasize differences and commonalities among different approaches, leading to potential advances and refinements in the field. Although the Workshop will be jointly organized by three schools in Brazil, we encourage the participation of scholars from other schools in Brazil, as well as from abroad.

The Workshop will be held at Ibmec São Paulo, in the city of São Paulo, Brazil, from July 17th to 18th 2006. In the evening of July 17th, there will be a keynote speech with plenary discussion. In the next day, we will organize three thematic sessions; in each session, two scholars will present working papers on a particular topic, followed by

the participation of two discussants who will try to contrast the theories, methods, and conclusions of the research papers.

2. WORKSHOP SESSIONS

Keynote Speech

Gary J. Miller (Washington University in St. Louis). “Designing public bureaucracies: a reexamination of principal-agent theory” – *To be confirmed*

Panel I

Regulation and competition policy: an institutional approach

Chair:

Paulo Furquim de Azevedo (Fundação Getúlio Vargas)

Presenters:

Carlos Pereira (Michigan State University and Fundação Getúlio Vargas). “Regulatory governance in infrastructure industries assessment and measurement of Brazilian regulators”

Mario Possas (Universidade Federal do Rio de Janeiro). “Regulação de acesso, integração vertical e práticas anticompetitivas: o caso das telecomunicações no Brasil”

Discussants:

Elizabeth Farina (Universidade de São Paulo and CADE)

Jorge Britto (Universidade Federal Fluminense)

Panel II

New theories of the firm: how convergent are they?

Chair:

Decio Zylbersztajn (University of São Paulo)

Presenters:

Ana Célia Castro (Universidade Federal do Rio de Janeiro). “Crossing bridges: innovations, organizations and strategies as complementary approaches”

Sylvia Saes (Universidade de São Paulo). “Hold up situations in contractual relationships”

Discussants:

Fabio Chaddad (Ibmec São Paulo)

Ramon Garcia Fernandez (Fundação Getúlio Vargas)

Panel III
Politics and the organization of the economy

Chair:

Sérgio G. Lazzarini (Ibmec São Paulo)

Presenters:

Gerald McDermott (Wharton School and IAE – Argentina) “The politics of institutional renovation and economic upgrading: lessons from the Argentine wine industry”.

Bernardo Mueller (Universidade de Brasília). “Pork for policy: executive and legislative exchange in Brazil”.

Discussants:

Eduardo Giannetti (Ibmec São Paulo)

George Avelino (Fundação Getúlio Vargas)

Final Round Table Discussion
Institutions and organizations under different lenses

Jairo Saddi (Ibmec São Paulo). View from Law & Economics.

Clóvis L. Machado-da-Silva (EAESP - FGV). View from Sociology and Management.

Decio Zylbersztajn (FEA – USP). View from Economics.

3. SCHEDULE

Day I (17/07/2006)

12:30-13:30	Registration
14:00-14:30	Opening
14:00-14:40	Keynote speaker
14:40-15:30	Plenary discussion
15:30-16:00	Coffee break
16:00-18:00	Panel I
18:00 -20:00	Cocktail

Day II (18/07/2006)

8:00 – 8:30	Welcome coffee
8:30 – 10:30	Panel II
10:30 – 11:00	Coffee break
11:00 – 13:00	Panel III
13:00 – 14:30	Lunch
14:30 – 16:30	Group discussion
16:30 – 17:00	Coffee break
17:00 – 18:00	Final round table
18:00 – 18:30	Plenary discussion

Each paper presenter will have 25 minutes for presentation, while each discussant will have 10 minutes.

4. PARTICIPANTS

The Research Workshop is aimed at promoting the debate among scholars and students doing research on institutions and organizations through different theoretical lenses. Practitioners intending to learn about current advances in the field are also welcome. In order to magnify the debate and exchange of ideas among participants, the research workshop will accommodate a maximum of 120 participants. There will be a registration fee of **R\$100,00**; the deadline for registrations is **June 30**. The presentations and discussions will be in **English**.

5. REGISTRATION AND FURTHER INFORMATION

For registration and further information please contact the executive assistant Daniel Somekh (danielbs@isp.edu.br or 11 4504-2401).