



## V RESEARCH WORKSHOP ON "INSTITUTIONS AND ORGANIZATIONS"

**São Paulo  
October 3<sup>rd</sup> - 5<sup>th</sup> 2010**

- SCOPE AND OBJECTIVES • KEYNOTE SPEAKERS • WORKSHOP PANELS
- RRT • PRELIMINARY SCHEDULE • CALL FOR PAPERS
- REGISTRATION AND FURTHER INFORMATION
- EVENT ORGANIZING COMMITTEE

**The V Research Workshop on Institutions and Organizations will take place at Pousada Vida Verde, Gonçalves, MG, on October 3rd-5th, 2010**

### 1. SCOPE AND OBJECTIVES

Institutions define the rules and norms of conduct in a society; organizations are players in the society that interpret and act upon those rules. For a long time, research on institutions and organizations has been conducted almost independently through different theoretical lenses. Economists, sociologists, management scholars and political scientists have all embraced the study of institutional environments and institutional arrangements within and between firms. However, the contributions of those distinct streams have not been properly debated and integrated. For instance, while scholars associated with organizational economics have largely focused on formal mechanisms to govern exchanges (such as explicit contracts and hierarchies), sociologists and other social theorists have stressed the role of informal mechanisms including trust-based networks, political relations, and social-cognitive processes.

The **V Research Workshop on Institutions and Organizations** is an effort by four research-oriented schools in Brazil (Fundação Getúlio Vargas, Insper Ibmecc São Paulo, Federal University of Bahia, and University of São Paulo) to discuss relevant academic and practical issues of institutions and organizations in an interdisciplinary way. Seminar participants will discuss recent developments in the analysis of institutions and organizations through the lenses of several disciplines (economics, management, sociology, and so forth). Instead of focusing on the contributions of specific disciplines dealing with institutions and organizations, workshop presenters and discussants will try to emphasize differences and commonalities among distinct approaches, leading to potential advances and refinements in the field. Although the Workshop will be jointly organized by four schools in Brazil, we encourage the participation of scholars from all over the country, as well as from abroad.

The Workshop will be held at Pousada Vila Verde, Gonçalves, MG, Brazil, on October 3rd-5th, 2010. In the afternoon of October 3rd, there will be a paper presentation session followed by a research round table. In the following day, we will promote a keynote speech, two thematic plenary and a visit to an organic agricultural property. In each plenary, two panelists will present working papers on a particular topic, followed by the participation of one discussant who will comment on the papers. In the evening, we propose dinner at a restaurant in Gonçalves, MG. In the last day, there will be another keynote speech, followed by two plenary. At last, we will organize a wrap-up and the closing session.

## **2. KEYNOTES SPEAKERS**

### **Anna Grandori – University of Bocconi**

Anna Grandori is Professor of Organization Theory, Director of the Institute of Organization and Information Systems, and President of CROMA (Center of Research on Organization and Management). Her research areas include Organization and governance theory; Business networks; and Decision and negotiation processes. She is former Director of CRORA (Centre for Research on Business Organisation) and of the PhD program in Business Administration and Management. Her previously held appointments include: professor of organization and Human Resources Management, Director of the Business Administration Department and Member of the Academic Senate at the University of Modena; associate professor of information systems at the Faculty of Engineering, University of Udine.

She has been a visiting professor and invited speaker at a variety of foreign universities, including: Copenhagen Business School; NYU; Ecole Polytechnique CNRS, Paris; University of Groningen; Erasmus University; Norwegian School of Management; University of Chicago, Stanford University; Harvard Business School. She has been the co-editor of *Organization Studies*, editor in chief of the *Journal of Management and Governance* and is a member of the scientific committees of other international and national journals. She has directed a variety of national and international research programs; and has been member of the co-ordinating committee of EGOS (European Group for Organization Studies).

### **Eric Brousseau - University of Paris X**

Eric Brousseau is Professor of Economics at the University of Paris X, Co-Director of the Master "Competition and Regulation", and Deputy Director of the Master "Technology, Networks, Globalization". He is Director of EconomiX, a joint research center between the CNRS and the University of Paris X; Director of the CNRS Research Consortium (GDR) "Information Technologies and the Society"; and Director of the European School on New Institutional Economics (ESNIE). He is also member of the "Institut Universitaire de France" and Organizer of the Seminar "Digital Economics", a joint seminar among the Universities of Paris X, Paris XI, the Ecole Polytechnique and Télécom Paris. His research areas include the economics of Intellectual Property Rights; the economics of digital business models; and the economics of multilevel and multimode governance. These various research programs lead to contributions in the fields of the economics of contracts, of institutions, as well as in law and economics.

Eric is Member of the Board of Management of the International Joseph Schumpeter Society and Coordinating President of the European Chapter of the International Society for New-Institutional Economics (ISNIE-Europe). He is Member as well of the Scientific Council of the Department of Economics and Sociology (ESR) of INRA, of the Advisory Board (Comité de Rédaction) of the Revue d'Economie Industrielle and of the Scientific Committee (Comité de Lecture) of the journal Finance, Contrôle, Stratégie.

## **3. WORKSHOP PANELS**

Each Paper Presenter will have 25 minutes for presentation and each discussant will have 15 minutes to present comments on the presentations.

## **4. RESEARCH ROUND TABLE (RRT)**

The RRT will bring together participants with an interest in discussing research issues related to institutions and organizations. The RRT design is a directed conversation about a participant's research topic guided by a moderator (one of the panel presenters or keynote speaker). With such design we expect discussions to seek to create a deeper understanding of the research issues. Although moderators will determine the final structure of the

conversations, participants will begin with an introductory presentation, followed by the comments and suggestions proposed by moderators as well as other participants of the RRT.

## 5. SCHEDULE

<b>Day I (October 3rd, 2010)</b>	
<b>16:00 – 17:00</b>	Registration (Gonçalves - MG - <a href="http://www.pousadavidaverde.com.br">www.pousadavidaverde.com.br</a> )
<b>17:00 – 18:30</b>	Paper presentation session*
<b>18:30 - 19:30</b>	Research Round Table: FEA, FGV, Insper, UFBA
<b>20:00</b>	Dinner

<b>Day II (October 4th, 2010)</b>	
<b>08:30 – 10:00</b>	Keynote speaker: Anna Grandori
<b>10:00 – 10:30</b>	Coffee-break
<b>10:30 – 12:00</b>	<u>Plenary I - Formal and Informal Mechanisms of Corporate Governance (Insper)</u> Panelists: <u>Dante Mendes Aldrighi (FEA-USP) and Wesley Mendes da Silva (Mackenzie)</u> Discussant: <u>Érica C. R. Gorga (FGV) (t.b.c.)</u>
<b>12:00 – 13:30</b>	Lunch
<b>13:30 – 15:00</b>	<u>Plenary II - Public and Private Contracting (UFBA)</u> Panelist: <u>Andre C. B. de Aquino (FEA-RP) and Sandro Cabral (UFBA)</u> Discussant: <u>Sérgio G. Lazzarini (Insper)</u>
<b>15:00 – 17:00</b>	Visit to an organic agricultural property - Sítio Manti, where a coffee-break and an artistic presentation will take place.
<b>20:00</b>	Dinner at a local Restaurant (requires adhesion; R\$ 40,00 - beverages not included)

<b>Day III (October 5th, 2010)</b>	
<b>08:30 – 10:00</b>	Keynote speaker: Eric Brousseau
<b>10:00 – 10:30</b>	Coffee-break
<b>10:30 – 12:00</b>	<u>Plenary III - Complex Contract Forms (FEA)</u> Panelists: <u>Decio Zylbersztajn (FEA-USP) and Jose Raymundo Novaes Chiappin (FEA-USP)</u> Discussant: <u>Raquel Stajn (FD-USP)</u>
<b>12:00 – 13:30</b>	Lunch
<b>13:30 – 15:00</b>	<u>Plenary IV - Environmental and Trade Institutions (FGV)</u> Panelists: <u>Bernardo Mueller (UnB), José Célio Andrade (UFBA) and José Maria da Silveira (Unicamp)</u> Discussant: <u>Paulo Furquim de Azevedo (FGV)</u>
<b>15:00 – 16:00</b>	Wrap-up and Closing Session

\*The best papers presented in this section will undergo a fast track review for publication at Rege - Revista de Gestão da USP.

## 6. CALL FOR PAPERS – PRESENTATION SESSION DEADLINES

- Deadline for submission of a proposal (extended abstract): **May 23th 2010\***
- Acceptance of proposal: June 30th 2010
- Deadline for submission of final papers: August 15th 2010
- Acceptance of final papers: September 3rd 2010

### Guidelines for submission

#### \*Extended abstracts

- All texts must be written in English
- Extended abstracts should be limited to 3500 characters without spaces, in accordance with the following scheme:
  - 1- Title
  - 2- Keywords
  - 3- Justification/Motivation
  - 4- Research Problem
  - 5- Methods
  - 6- Discussion
  - 7- Expected Results
- Prospective authors are encouraged to submit a Microsoft Word (.doc) file to the following e-mail address: **[pensa@pensa.org.br](mailto:pensa@pensa.org.br)** .
- We kindly request authors to omit their names from submitted papers, since the suitability of their contents for this event will be assessed through a double blind peer review system prior to acceptance.
- We also request authors to attach a separate file containing the title of the submitted paper, all authors' names, titles and affiliations.
- Should you have any questions please do not hesitate to [contact us](#).

## 7. REGISTRATION AND FURTHER INFORMATION

The Research Workshop is aimed at promoting the debate among scholars and graduate students developing research on institutions and organizations through different theoretical lenses. Practitioners intending to learn about current advances in the field are also welcome. It will take place at Pousada Vida Verde, located at Estrada São Sebastião, Km 4 – Bairro Boa Vista –Gonçalves – MG – website: [www.pousadavidaverde.com.br](http://www.pousadavidaverde.com.br).

The presentations and discussions will be held in English. There will be a registration fee\*, in accordance with the table below. We encourage early registration to guarantee availability. More information will soon be available at: <http://www.erudito.fea.usp.br/vrwio/>. For further information, please call 55 11 3818-4005 Pensa, at FEA/USP, or send an e-mail to [pensa@pensa.org.br](mailto:pensa@pensa.org.br).

	<b>Professors</b>	<b>Students</b>
Apartment	R\$ 350,00	R\$ 300,00
Suite	R\$ 400,00	R\$ 350,00

\* This amount includes the registration fee and two nights (one dinner, two lunch and breakfast).

## 8. EVENT ORGANIZING COMMITTEE

### Scientific Committee

- i. Anna Grandori – University of Bocconi
- ii. Charles Kirschbaum- Insper
- iii. Danny Pimentel Claro - Insper
- iv. Decio Zylbersztajn – FEA/USP
- v. Elizabeth M. M. Q. Farina – FEA/USP
- vi. Flávio Carvalho de Vasconcelos – FGV
- vii. Gabriel de Abreu Madeira – USP
- viii. Maria Sylvia Macchione Saes – FEA/USP
- ix. Paulo Furquim de Azevedo - FGV
- x. Rodrigo Bandeira de Mello - FGV
- xi. Sandro Cabral - UFBA
- xii. Sérgio G. Lazzarini – Insper

***Organizing Assistants***

- i. Christiano França da Cunha – FEA/USP
- ii. Gabriela Feresin Jardim – FEA/USP
- iii. Guilherme Fowler de Avila Monteiro – FEA/USP
- iv. Kassia Watanabe – FEA/USP
- v. Nice Santana – FEA/USP
- vi. Paula Sarita Bigio Schnaider – FEA/USP
- vii. Raquel Silvestrin Zanon – FEA/USP
- viii. Sílvia Morales de Queiroz Caleman – FEA/USP